

# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55443   CF   LOC-POL   FBD - LBD: 10/24/12 - 10/30/12   HL#:   Created: 10/21/12 02:57 PM  
 Client: ROMNEY FOR PRESIDENT, INC ...   CPE: / / 60   Agency Commission: 15 %   Updated: GUTIERA on 10/23/12 08:39 AM  
 Agency: AMERICAN RAMBLER (329831)   Product: EST.60 (1300)   Sell :20:00   Confirmed: 10/23/12 08:39 AM  
 Buyer: STEPHANIE KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTW: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	06:00 - 06:30	0 0 1 1 1 0 0	NEWS	30				0.0	\$540.00	3	\$1,620.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	06:00 - 06:30	1 1 0 0 0 0 0	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	06:30 - 07:00	1 1 0 0 0 0 0	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	06:30 - 07:00	0 0 2 2 2 0 0	NEWS	30				0.0	\$540.00	6	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00	2 2 0 0 0 0 0	NEWS	30				0.0	\$540.00	4	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	07:00 - 08:00	0 0 2 2 2 0 0	NEWS	30				0.0	\$540.00	6	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	6										

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Order ID: 55443 CF LOC-POL FBD - LBD: 10/24/12 - 10/30/12 HL#: Created: 10/21/12 02:57 PM  
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 Agency: AMERICAN RAMBLER (329831) Product: EST.60 (1300) Sell :20:00 Confirmed: 10/23/12 08:39 AM  
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	08:00 - 09:00	2 2 0 0 0 0 0	MORN	30				0.0	\$540.00	4	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	08:00 - 09:00	0 0 1 1 1 0 0	MORN	30				0.0	\$540.00	3	\$1,620.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$1,170.00	2	\$2,340.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	0 0 1 1 1 0 0	DAY	30				0.0	\$1,170.00	3	\$3,510.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	1 1 0 0 0 0 0	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	0 0 1 1 0 0 0	NEWS	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/25/12	2										

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 Buyer: STEPHANIE KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTV: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DCBSSOAP	0 0 1 1 1 0 0	DAY	30				0.0	\$1,170.00	3	\$3,510.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DCBSSOAP	1 1 0 0 0 0 0	DAY	30				0.0	\$1,170.00	2	\$2,340.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	1 1 0 0 0 0 0	DAY	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	0 0 1 1 1 0 0	DAY	30				0.0	\$900.00	3	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY	0 0 1 1 1 0 0	EFG	30				0.0	\$720.00	3	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EJUDY	1 1 0 0 0 0 0	EFG	30				0.0	\$720.00	2	\$1,440.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

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 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL	1 1 0 0 0 0 0	EFG	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EPHIL	0 0 1 1 1 0 0	EFG	30				0.0	\$900.00	3	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	17:00 - 17:30	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,620.00	3	\$4,860.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	17:00 - 17:30	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,620.00	2	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	17:30 - 18:00	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,620.00	2	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	17:30 - 18:00	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,620.00	3	\$4,860.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

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WFOR-TV

Order ID: 65443   CF   LOC-POL   FBD - LBD: 10/24/12 - 10/30/12   HL#:   Created: 10/21/12 02:57 PM  
 Client: ROMNEY FOR PRESIDENT, INC....   CPE: / / 60   Agency Commission: 15 %   Updated: GUTIERA on 10/23/12 08:39 AM  
 Agency: AMERICAN RAMBLER (329831)   Product: EST.60 (1300)   Sell :20:00   Confirmed: 10/23/12 08:39 AM  
 Buyer: STEPHANIE KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTW: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	18:00 - 18:30	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	18:00 - 18:30	0 0 2 2 2 0 0	NEWS	30				0.0	\$1,800.00	6	\$10,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A7PMET	0 0 1 1 1 0 0	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	AINSIDER	1 1 0 0 0 0 0	ACC	30				0.0	\$1,800.00	2	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AINSIDER	0 0 1 1 1 0 0	ACC	30				0.0	\$1,800.00	3	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	NLATE1	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

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 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS  
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NLATE1	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,250.00	3	\$6,750.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	MSUNRISE2	1 1 0 0 0 0 0	NEWS	30				0.0	\$270.00	2	\$540.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	MSUNRISE2	0 0 1 1 1 0 0	NEWS	30				0.0	\$270.00	3	\$810.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/24/12	10/26/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PHAWAII	M * * * * *	REGP	30				0.0	\$6,000.00	1	\$6,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PNAVY	* T * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

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Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
WBFS: 0%	WPXM: 0%	WLTV: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PCSIWE3	* * W * * * *	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$8,100.00	1	\$8,100.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$4,950.00	1	\$4,950.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PBLOODS	* * * * F * *	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	MCBSAT1	* * * * * S *	MORN	30				0.0	\$360.00	2	\$720.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$6,000.00	2	\$12,000.00		
	FLA VS GEORGIA--LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	2										

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Agency: AMERICAN RAMBLER (329831)	Product: EST.60 (1300)	Self :20:00	Confirmed: 10/23/12 08:39 AM	
Buyer: STEPHANIE KINCAID	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$2,700.00	1	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	P48HRSA3	* * * * * S *	REGP	30				0.0	\$4,050.00	1	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	NLATE1	* * * * * S *	NEWS	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	WCBSSUN	* * * * * S	MORN	30				0.0	\$2,070.00	2	\$4,140.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	WFACE	* * * * * S	MORN	30				0.0	\$2,070.00	1	\$2,070.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	1										



# Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55443    OF    LOC-POL    FBD - LBD: 10/24/12 - 10/30/12    HL#:    Created: 10/21/12 02:57 PM

Client: ROMNEY FOR PRESIDENT, INC....    OPE: / / 60    Agency Commission: 15 %    Updated: GUTIERA on 10/23/12 08:39 AM

Agency: AMERICAN RAMBLER (329831)    Product: EST.60 (1300)    Self :20:00    Confirmed: 10/23/12 08:39 AM

Buyer: STEPHANIE KINCAID    Demo: HHOLDS    DMA RTG    Sched. Code: Z    \*\*PRINT REQUIRED\*\*

AE: SUSAN INKER-PURETZ-WFOR-TV    Billing Int: Monthly    BM: SS

Share: 0%    WPLG: 0%    WTVJ: 0%    WSVN: 0%    WSFL: 0%    WBFS: 0%    WPXM: 0%    WLTV: 0%    OTHER: 0%    CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	12:00 - 13:00	* * * * * S	SPTS	30				0.0	\$3,150.00	1	\$3,150.00		
	MIAMI/JETS PREGAME--CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	SNFLHOME	* * * * * S	HOME	30			NFL	0.0	\$27,000.00	2	\$54,000.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	SQUARTER	* * * * * S	LOCS	30			NFL	0.0	\$4,000.00	1	\$4,000.00		
	POST GAME--LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	18:30 - 19:00	* * * * * S	NEWS	30				0.0	\$750.00	2	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	PSIXTY	* * * * * S	REGP	30				0.0	\$10,800.00	1	\$10,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
054	PRACESUN	* * * * * S	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

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CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55443   CF   LOC-POL   FBD - LBD: 10/24/12 - 10/30/12   HL#:   Created: 10/21/12 02:57 PM  
 Client: ROMNEY FOR PRESIDENT, INC....   CPE: / / 60   Agency Commission: 15 %   Updated: GUTIERA on 10/23/12 08:39 AM  
 Agency: AMERICAN RAMBLER (329831)   Product: EST.60 (1300)   Self :20:00   Confirmed: 10/23/12 08:39 AM  
 Buyer: STEPHANIE KINCAID   Demo: HHOLDS   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: SUSAN INKER-PURETZ-WFOR-TV   Billing Int: Monthly   BM: SS  
 Share: 0%   WPLG: 0%   WTVJ: 0%   WSVN: 0%   WSFL: 0%   WBFS: 0%   WPXM: 0%   WLTV: 0%   OTHER: 0%   CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	PWIFESUN2	* * * * * S	REGP	30				0.0	\$8,100.00	1	\$8,100.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	PMENTALSN3	* * * * * S	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	NLATE1	* * * * * S	NEWS	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	129	0	\$288,280.00	\$245,038.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$288,280.00	\$245,038.00	\$0.00	\$0.00